

NOVAMOBILI

HOME

SYSTEM

^{IT} Una selezione
di composizioni
per la zona giorno.

DAILY

^{EN} A selection
of living room
arrangements.

INSPIRED

Living
ideas

NOVAMOBILI

Living
ideas

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70

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Novamobili racconta un'idea di living attraverso una selezione di nuove composizioni per la zona giorno. Soluzioni d'arredo che trasformano spazi di vita e quotidianità in ambienti confortevoli e accoglienti, che in ogni dettaglio raccontano chi siamo.

Novamobili illustrates its living space vision through a selection of new living room arrangements. Furniture solutions that turn everyday living spaces into comfortable, inviting interiors that tell the story of who we are in every detail.



H—1

Elegante e
rassicurante,
con un tocco
contemporaneo.
Elegant and
reassuring, with
a contemporary
touch.







^{IT} Overview: libreria Wall 30 in laccato opaco magnolia, piani mensola sp. 5 cm in finitura rovere carbone, ante Era in vetro fumé con telaio in alluminio brunito e ripiani in vetro luminosi. Boiserie sp. 2,7 cm in finitura piacentina scura con mensole Duo sp. 0,2 cm in laccato opaco magnolia. Divano Reef in tessuto Storm 05 con piano laterale sp. 1,8 cm in finitura rovere carbone, poltrone Reef in tessuto Storm 23 e tavolini Fly in finitura rovere carbone.

^{EN} Overview: Wall 30 bookcase in magnolia matt lacquered finish, 5cm-thick shelf tops in rovere carbone finish, smoked glass Era doors with bronze-finish aluminium frame and lit glass shelves. 2.7cm-thick wall panelling in dark piacentina finish with 0.2cm-thick magnolia matt lacquered Duo shelves. Reef sofa in Storm 05 fabric with 1.8cm-thick side shelf in rovere carbone finish, Reef armchairs in Storm 23 fabric and Fly occasional tables in rovere carbone finish.







Arrangement – 1.2

^{IT} Overview: madia composta da basi **Box 18** in laccato opaco sandalo in appoggio su basamento **Tube** in laccato ossidato brunito. Top sp. 0,8 cm, vassoio credenza e base **Box 18** in finitura rovere carbone. Pensili **Outline** con telaio e scocca in laccato ossidato brunito e schiena in finitura rovere carbone. Tavolo **Sunny** in laccato opaco nero grafite e sedie **Rose** con struttura in tinta rovere carbone e seduta in paglia intrecciata grafite.

^{EN} Overview: sideboard comprising **Box 18** base units in sandalo matt lacquered finish sitting on oxidized bronze lacquered **Tube** base. 0.8cm-thick top, sideboard tray and **Box 18** base unit in rovere carbone finish. **Outline** wall units with oxidized bronze lacquered frame and carcass, and back panel in rovere carbone finish. **Sunny** table in nero grafite matt lacquered finish and **Rose** chairs with rovere carbone frame and woven straw seat in graphite finish.







^{IT} Overview: composizione a parete con boiserie retroilluminata sp. 2,7 cm, piani mensola sp. 5 cm in finitura rovere carbone e mensole Duo sp. 0,2 cm in laccato opaco nero grafite. Pensili Box 18 in laccato ossidato peltro e contenitori Tetris in laccato opaco sandalo con cassetti in cuoio finitura testa di moro. Sedia Rose con struttura in tinta rovere carbone e seduta imbottita in tessuto Urban 18. Pouf Tamburello in tessuto Urban 35.

^{EN} Overview: wall-mounted arrangement with 2.7cm-thick backlit wall panelling, 5cm-thick shelf tops in rovere carbone finish and 0.2cm-thick nero grafite matt lacquered Duo shelves. Box 18 wall units in oxidized pewter lacquered finish, and sandalo matt lacquered Tetris storage units with leather drawers in testa di moro finish. Rose chair with rovere carbone frame and padded seat upholstered in Urban 18 fabric. Tamburello ottoman in Urban 35 fabric.





H—2

Colorata
e luminosa,
immersa nella
natura.

Colourful and
bright, soaking
up the natural
surrounds.





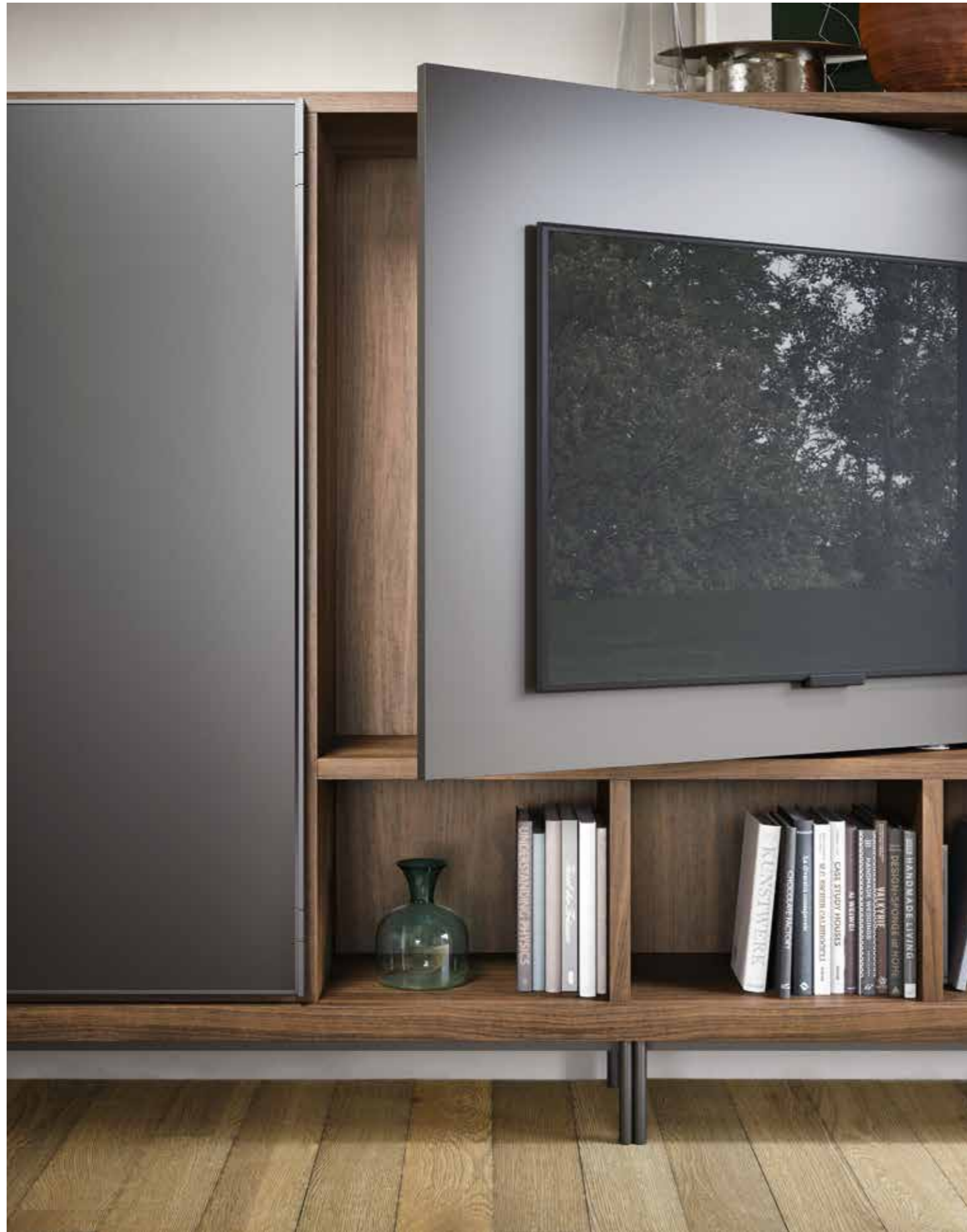


^{IT} Overview: pensili [Box 18](#) con top sp. 0,8 cm in laccato opaco piombo e tiglio con luce LED orizzontale, contenitori [Tetris](#) in laccato opaco tiglio con cassetti in cuoio finitura cognac, mensole [Ellie](#) con luce LED in laccato opaco piombo. Divani [Mac](#) in tessuto Levante 06. Tavolini [Kin](#) con struttura in laccato opaco piombo e top in finitura olmo termotrattato e laccato opaco piombo.

^{EN} Overview: [Box 18](#) wall units with 0.8cm-thick top in piombo and tiglio matt lacquered finishes with horizontal LED lighting, tiglio matt lacquered [Tetris](#) storage units with leather drawers in cognac finish, [Ellie](#) shelves in piombo matt lacquered finish with LED lighting. [Mac](#) sofas in Levante 06 fabric. [Kin](#) coffee tables with piombo matt lacquered frames and tops in olmo termotrattato and piombo matt lacquered finishes.







^{IT} Overview: libreria [Wall 30](#) in appoggio su piani sp. 5 cm in finitura noce e su basamento [Double](#) in laccato ossidato brunito. Pannello TV orientabile in laccato opaco piombo. Ante [Era](#) in vetro trasparente e in laccato opaco piombo con telaio in alluminio laccato nella stessa finitura. Ripiani in vetro retroilluminati. Divano e pouf [Avenue](#) in tessuto Opera 42, tavolini [Kin](#) con struttura in laccato opaco piombo, piani in finitura noce e laccato opaco piombo.

^{EN} Overview: [Wall 30](#) bookcase sitting on 5cm-thick tops in noce finish and on oxidized bronze lacquered [Double](#) base. Swivel TV panel in piombo matt lacquered finish. [Era](#) transparent glass and piombo matt lacquered doors with aluminium frame lacquered in the same finish. Backlit glass shelves. [Avenue](#) sofa and ottoman in Opera 42 fabric, [Kin](#) coffee tables with piombo matt lacquered frame, and tops in noce and piombo matt lacquered finishes.









^{IT} Overview: madia composta da basi Box 18 con top sp. 0,8 cm in laccato lucido blu notte e contenitore in appoggio Outline con telaio in laccato ossidato brunito, scocca e schiena in laccato opaco blu notte. All'interno, ripiani in vetro sp. 0,8 cm e luce LED verticale. Tavolino Orbis con gambe in laccato ossidato brunito e piano in pietra lavica opaca.

^{EN} Overview: sideboard comprising Box 18 base units with 0.8cm-thick top in blu notte gloss lacquered finish and Outline storage unit sitting on top with oxidized bronze lacquered frame, and carcass and back panel in blu notte matt lacquered finish. Inside, 0.8cm-thick glass shelves and vertical LED lighting. Orbis coffee table with oxidized bronze lacquered legs and matt lava stone top.



H—3

Intima e
accogliente,
dallo stile
sophisticato.

Intimate and
inviting, oozing
sophisticated
style.







^{IT} Overview: composizione a parete con pensili Box 18 in finitura argilla pomice, pensili Outline con telaio e scocca in laccato ossidato brunito e schiena in laccato opaco fango. Boiserie sp. 2,7 cm e piani mensola sp. 5 cm in finitura olmo termotrattato. Pensile Box 18 in laccato opaco fango, contenitore Tetris in laccato opaco fango con cassetti in cuoio in finitura scoglio. Divano Reef in tessuto Milton 21, tavolini Orbis con gambe in laccato ossidato brunito e piani in marmo bianco di Carrara e verde Guatemala opachi.

^{EN} Overview: wall-mounted arrangement with Box 18 wall units in pomice clay finish, Outline wall units with oxidized bronze lacquered frame and carcass, and back panel in fango matt lacquered finish. 2.7cm-thick wall panelling and 5cm-thick shelf tops in olmo termotrattato finish. Box 18 wall unit in fango matt lacquered finish, repeated in Tetris storage unit with leather drawers in scoglio finish. Reef sofa in Milton 21 fabric, Orbis coffee tables with oxidized bronze lacquered legs and matt bianco Carrara and verde Guatemala marble tops.







^{IT} Overview: madie composte da pensili **Box 18** con ante e top sp. 0,8 cm in laccato opaco foglia. Ante **Era** in vetro fumé con telaio in alluminio laccato opaco foglia, ripiani in vetro sp. 0,8 cm e luce LED verticale. Divano **Kubi** in tessuto Allen 32 e poltrona **Kubi** con scocca in tessuto Allen 08 e seduta in tessuto Allen 32.

^{EN} Overview: sideboards comprising **Box 18** wall units with doors and 0.8cm-thick tops in foglia matt lacquered finish. **Era** smoked glass doors with aluminium frame in foglia matt lacquered finish, 0.8cm-thick glass shelves and vertical LED lighting. **Kubi** sofa in Allen 32 fabric, and **Kubi** armchair with frame in Allen 08 fabric and seat in Allen 32 fabric.

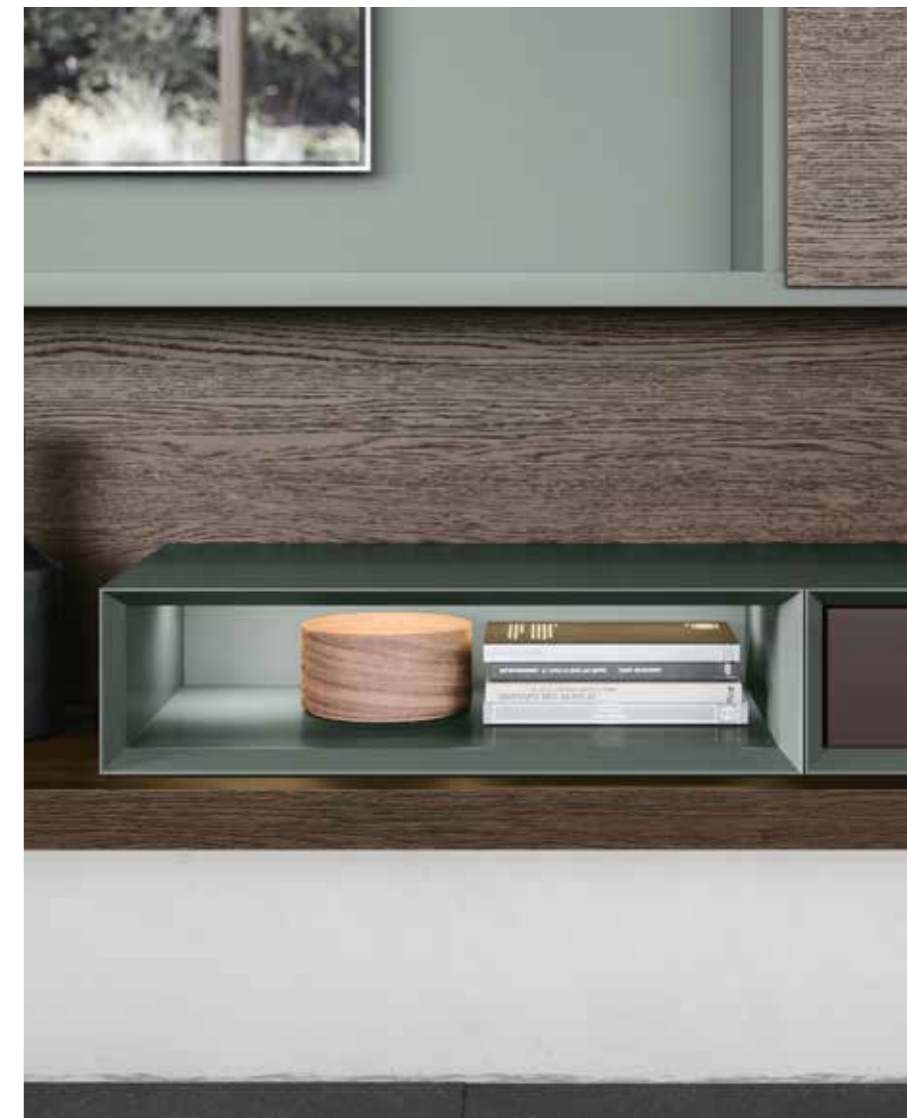






^{IT} Overview: libreria sospesa Wall 30 in laccato opaco ginepro con ante scorrevoli in finitura rovere terra. Boiserie sp. 2,7 cm e piani mensola sp. 5 cm in finitura rovere terra. Contenitori Tetris in laccato opaco ginepro con cassetti in cuoio finitura testa di moro e luce LED orizzontale. Divano Kubì in tessuto Allen 32 e poltrona Kubì con scocca in tessuto Allen 08 e seduta in tessuto Allen 32. Tavolini Team in laccato ossidato peltro e brunito.

^{EN} Overview: Wall 30 wall-mounted bookcase in ginepro matt lacquered finish with sliding doors in rovere terra finish. 2.7cm-thick wall panelling and 5cm-thick shelf tops in rovere terra finish. Ginepro matt lacquered Tetris storage units with leather drawers in testa di moro finish and horizontal LED lighting. Kubì sofa in Allen 32 fabric, and Kubì armchair with frame in Allen 08 fabric and seat in Allen 32 fabric. Team occasional tables in oxidized pewter and oxidized bronze lacquered finishes.





H—4

Calda e sorprendente, come un giardino tropicale.

Warm and surprising, like a tropical garden.

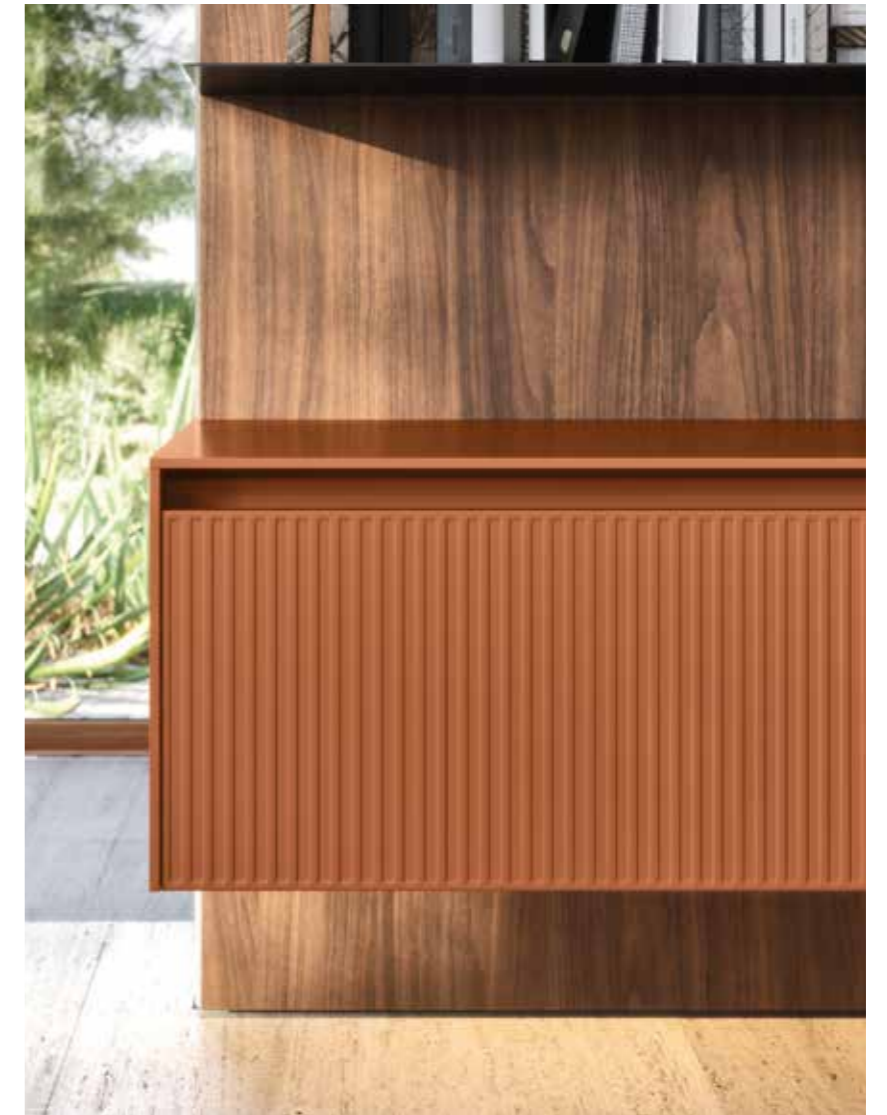






^{IT} Overview: composizione a parete con boiserie sp. 2,7 cm in finitura noce canaletto, pensili [Box 18](#) in laccato opaco nero grafite e ante [Era](#) in vetro fumé con telaio in alluminio nella stessa finitura. Contenitori [Tetris](#) e mensole sp. 1,2 cm in laccato opaco nero grafite. Basi sospese [Box 18](#) con gola, top sp. 0,8 cm e frontali [Rays](#) in laccato opaco sandalo. Divano [Mac](#) in tessuto Rice 12, tavolini [Cliff](#) in laccato opaco corda e senape.

^{EN} Overview: wall-mounted arrangement with 2.7cm-thick wall panelling in noce canaletto finish, nero grafite matt lacquered [Box 18](#) wall units, and smoked glass [Era](#) doors with aluminium frame in the same finish. [Tetris](#) storage units and 1.2cm-thick shelves in nero grafite matt lacquered finish. [Box 18](#) wall-mounted base units with profile, 0.8cm-thick top and [Rays](#) fronts in sandalo matt lacquered finish. [Mac](#) sofa in Rice 12 fabric, [Cliff](#) occasional tables in corda and senape matt lacquered finishes.







^{IT} Overview: composizione di basi Box 18 con top sp. 0,8 cm e frontali Rays in finitura noce canaletto e contenitore Tetris in laccato opaco corda su basamento Double in laccato ossidato brunito. Supporto girevole per TV in laccato ossidato brunito. Pensili Box 18 con top sp. 0,8 cm in laccato opaco senape. Divano Reef in tessuto Milton 28.

^{EN} Overview: arrangement comprising Box 18 base units with 0.8cm-thick top and Rays fronts in noce canaletto finish, and Tetris storage unit in corda matt lacquered finish on oxidized bronze lacquered Double base. TV swivel mount in oxidized bronze lacquered finish. Box 18 wall units with 0.8cm-thick top in senape matt lacquered finish. Reef sofa in Milton 28 fabric.







^{IT} Overview: madia composta da basi **Box 18** con top sp. 0,8 cm e contenitore **Tetris** in laccato opaco sandalo, anta **Era** in vetro fumé con telaio in alluminio laccato opaco sandalo e luce LED verticale. Basamento **Double** in laccato ossidato brunito. Tavolo **Torii** con piano in marmo bianco di Carrara opaco e gambe in finitura noce canaletto. Sedie **Navy** con struttura in finitura noce canaletto e seduta imbottita in tessuto Urban 05.

^{EN} Overview: sideboard comprising **Box 18** base units with 0.8cm-thick top and **Tetris** storage unit in sandalo matt lacquered finish, **Era** smoked glass door with aluminium frame in sandalo matt lacquered finish and vertical LED lighting. **Double** base in oxidized bronze lacquered finish. **Torii** table with matt bianco Carrara marble top and legs in noce canaletto finish. **Navy** chairs with frame in noce canaletto finish and padded seat upholstered in Urban 05 fabric.







^{IT} Overview: libreria [Wall 30](#) in laccato opaco fango con ante [Era](#) in finitura thé con telaio in alluminio laccato opaco fango e appendiabiti estraibile. Boiserie sp. 5 cm e piano sp. 5 cm per spalla in finitura rovere miele, mensola sp. 3 cm e contenitori [Tetris](#) in laccato opaco fango con cassetti in cuoio finitura scoglio. Specchio [Deep](#) con cornice in laccato ossidato brunito.

^{EN} Overview: [Wall 30](#) bookcase in fango matt lacquered finish with [Era](#) doors in thé finish with fango matt lacquered aluminium frame and pull-out hanging rail. 5cm-thick wall panelling and 5cm-thick shelf top for side panel in rovere miele finish, fango matt lacquered 3cm-thick shelf and [Tetris](#) storage units with leather drawers in scoglio finish. [Deep](#) mirror with oxidized bronze lacquered frame.

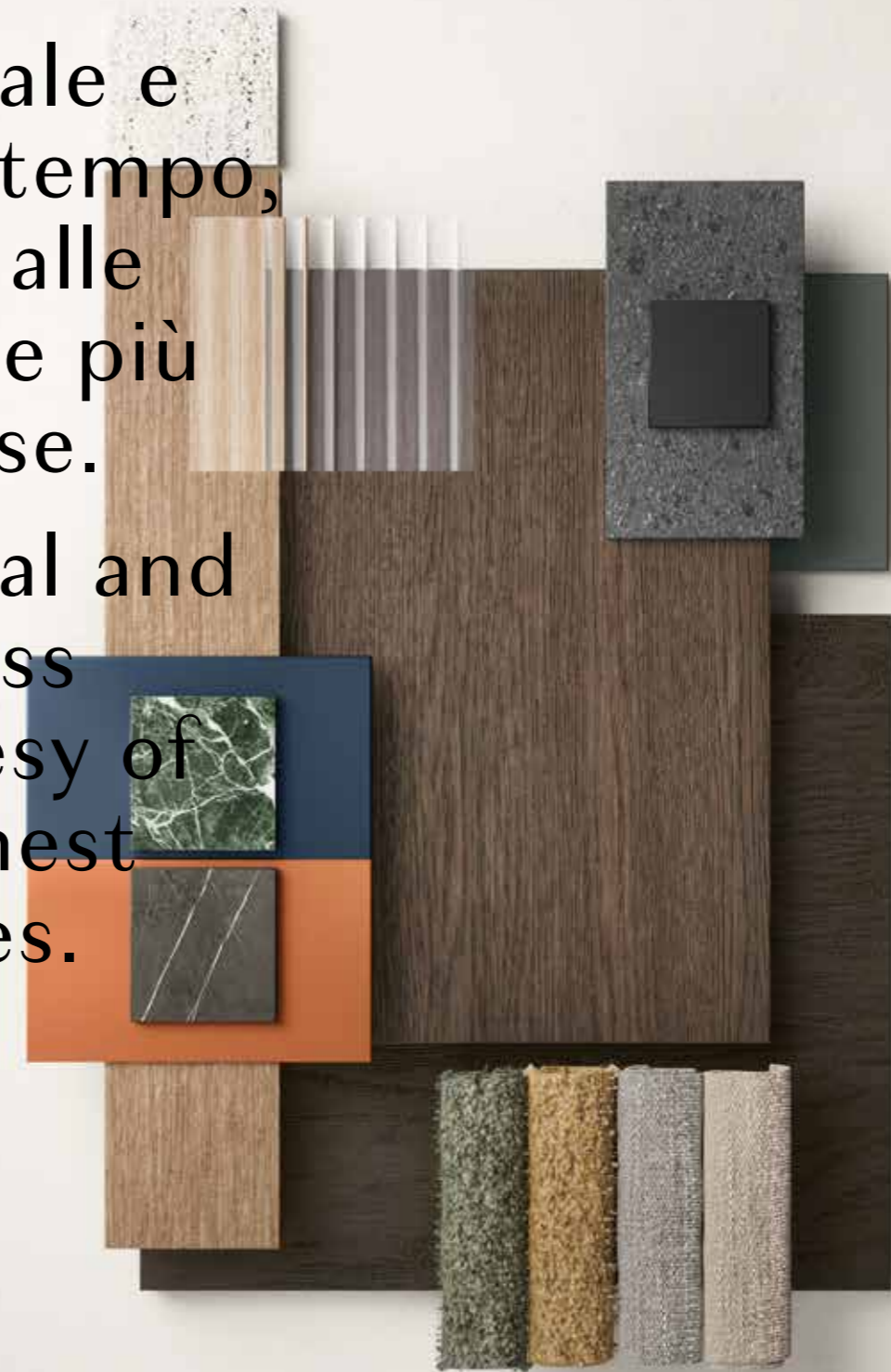




H—5

Minimale e
senza tempo,
grazie alle
finiture più
preziose.

Minimal and
timeless
courtesy of
the finest
finishes.

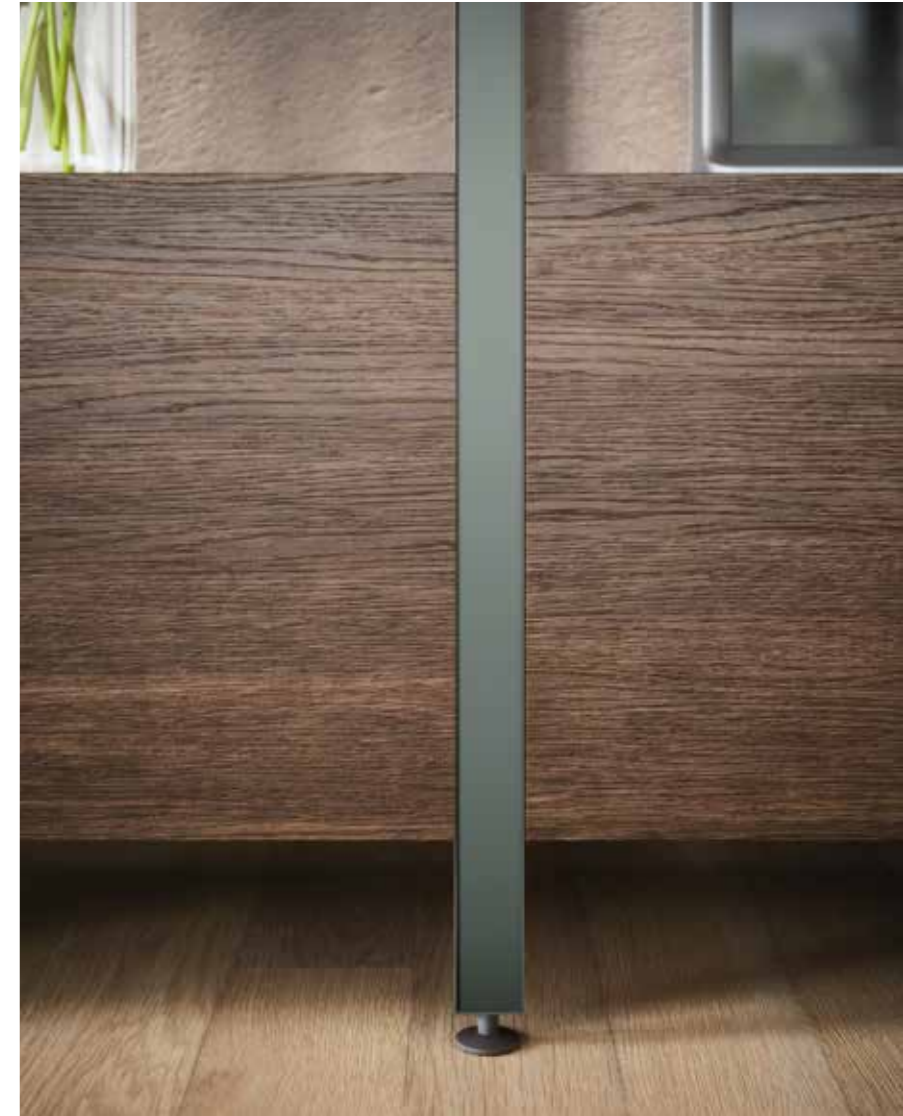






^{IT} Overview: libreria Pontile con montanti in alluminio brunito, listelli frontali in laccato opaco ginepro, ripiani e schiene in finitura rovere terra, contenitori Box 18 in finitura rovere terra. Ante Era in vetro cannettato con telaio in alluminio brunito. Divano Kubi in tessuto Storm 54 e poltrone Kubi in tessuto Storm 39. Tavolino Fly in finitura rovere terra.

^{EN} Overview: Pontile bookcase with bronze-finish aluminium uprights, front strips in ginepro matt lacquered finish, shelves and back panels in rovere terra finish, repeated on the Box 18 storage units. Reeded glass Era doors with aluminium frame in bronze finish. Kubi sofa in Storm 54 fabric and Kubi armchairs in Storm 39 fabric. Fly occasional table in rovere terra finish.







^{IT} Overview: contenitori Outline con telaio in laccato opaco ginepro, scocca e schiena in finitura rovere miele, basi Box 18 in laccato opaco ginepro con top sp. 2 cm in pietra lavica opaca in appoggio su panca sp. 5 cm in laccato opaco ginepro. Pensili Outline con telaio e scocca in laccato opaco ginepro, schiena in finitura rovere miele. Pensili Box 18 in laccato opaco ginepro. Divano e poltrona Velvet in tessuto Levante 28. Tavolini Orbis con gambe in laccato ossidato brunito e piani in pietra lavica opaca e in laccato opaco sandalo.

^{EN} Overview: Outline storage units with frame in ginepro matt lacquered finish, carcass and back panel in rovere miele finish, ginepro matt lacquered Box 18 base units, with 2cm-thick matt lava stone top sitting on 5cm-thick bench in ginepro matt lacquered finish. Outline wall units with ginepro matt lacquered frame and carcass, and back panel in rovere miele finish. Box 18 wall units in ginepro matt lacquered finish. Velvet sofa and armchair in Levante 28 fabric. Orbis coffee tables with oxidized bronze lacquered legs and tops in matt lava stone and sandalo matt lacquered finishes.







^{IT} Overview: madia composta da basi **Box 18** e contenitori **Tetris** con luce LED orizzontale e verticale in finitura rovere carbone, top sp. 2 cm in marmo verde Guatemala opaco, basamento **Stripe** in laccato ossidato brunito.

^{EN} Overview: sideboard comprising **Box 18** base units and **Tetris** storage units in rovere carbone finish with horizontal and vertical LED lighting, 2cm-thick matt verde Guatemala marble top, **Stripe** base in oxidized bronze lacquered finish.







Arrangement — 5.4

^{IT} Overview: libreria Wall 30 in laccato opaco blu notte, top sp. 5 cm con fianco Side in finitura rovere terra, frontali Rays in laccato opaco blu notte e ante Era in vetro cannettato con telaio in alluminio brunito, luce LED verticale. Boiserie sp. 2,7 cm in laccato opaco blu notte. Divani Reef in tessuto Levante 08 con piano laterale sp. 1,8 cm in finitura rovere terra, poltrone Reef in tessuto Levante 28 e tavolini Kin in laccato opaco sandalo e in laccato opaco blu notte. Tavolo Torii con piano in marmo grigio Oriente opaco e gambe in finitura noce canaletto. Sedie Navy con struttura in finitura noce canaletto e seduta in tessuto Levante 08.

^{EN} Overview: Wall 30 bookcase in blu notte matt lacquered finish, 5cm-thick top with Side side panel in rovere terra finish, Rays fronts in blu notte matt lacquered finish, and reeded glass Era doors with aluminium frame in bronze finish, vertical LED lighting. 2.7cm-thick wall panelling in blu notte matt lacquered finish. Reef sofas in Levante 08 fabric with 1.8cm-thick side shelf in rovere terra finish, Reef armchairs in Levante 28 fabric and Kin coffee tables in blu notte and sandalo matt lacquered finish. Torii table with matt grigio Oriente marble top and legs in noce canaletto finish. Navy chairs with frame in noce canaletto finish and seat in Levante 08 fabric.



Finiture
e materiali
Finishes
and materials

Living ideas

Laccato opaco all'acqua
Water-based matt lacquered



300 bianco 351 magnolia 303 tortora 314 corda 333 sabbia 331 visone



324 fango 330 grigio 341 cenere 352 piombo 310 quarzo 318 nero grafite 353 blu notte

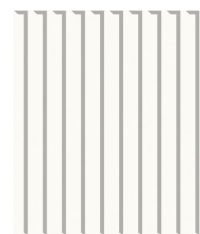


347 marino 325 oceano 344 avio 339 artico 346 foresta 342 foglia 345 timo



354 tiglio 355 ginepro 348 granato 356 sandalo 357 senape

Rays



Laccato opaco e ossidato in tutte le finiture
Matt and oxidized lacquered in all finishings

Finishes

Laccato lucido
Gloss lacquered



400 bianco 451 magnolia 403 tortora 414 corda 433 sabbia 430 grigio



441 cenere 452 piombo 410 quarzo 418 nero grafite 453 blu notte 447 marino 444 avio



439 artico 455 ginepro 456 sandalo

Laccato metal
Metal lacquered



307 rame | copper 308 ottone | brass

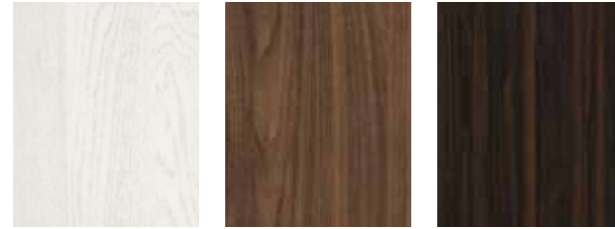
Laccato ossidato
Oxidized lacquered



306 brunito | bronze 304 bronzo | light bronze 305 peltro | pewter

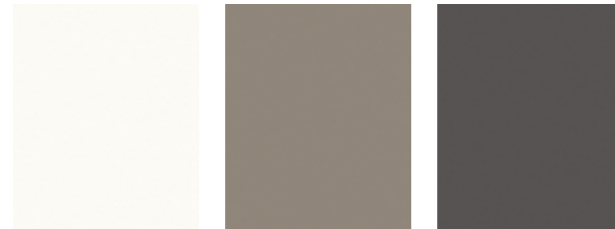
Living ideas

Ecolegno
Eco-wood



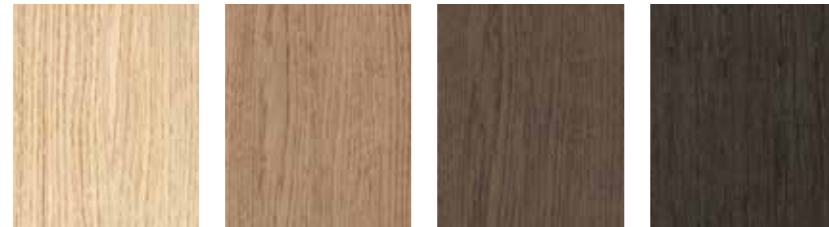
71 rovere gessato 72 noce 73 olmo termotrattato

Super-matt



37 bianco seta 31 ecrù seta 12 quarzo seta

Impiallacciato
Veneers



N04 rovere chiaro N02 rovere miele N01 rovere terra N05 rovere carbone

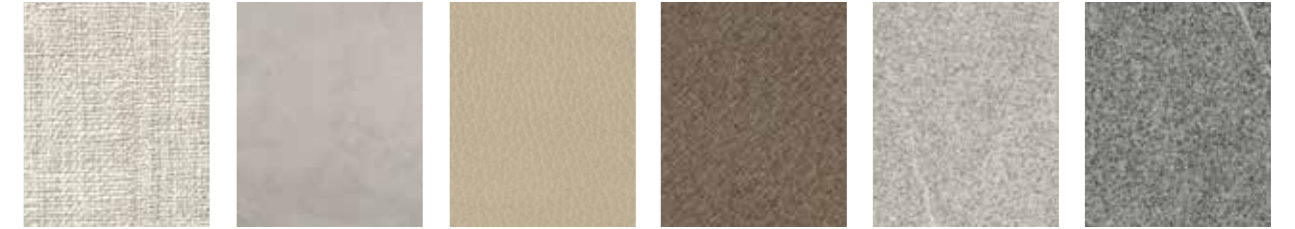
Argilla
Clay



A04 argilla pomice A03 argilla arena A01 argilla mattone A02 argilla fumo

Finishes

Decor



04 penelope 39 eco malta 02 primofiore canapa 03 thé 66 piasentina chiara | piasentina light 67 piasentina scura | piasentina dark

Drops



37A bianco seta/bianco 31B ecrù seta/ecrù 12C quarzo seta/blu

Noce canaletto



N03 noce canaletto

Rays



N03 noce canaletto

Vetro temperato
Toughened glass



C08 trasparente | trasparent C80 fumé | smoked C81 stop-sol

Vetro cannettato
Reeded glass



C02

Living ideas

Marmo
Marble



MM1
bianco Carrara
lucido | polished



MM2
bianco Carrara
opaco | matt



MM5
verde Guatemala
lucido | polished



MM6
verde Guatemala
opaco | matt

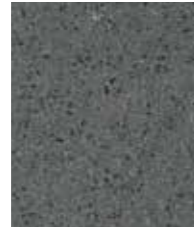


MM3
grigio Oriente
lucido | polished



MM4
grigio Oriente
opaco | matt

Pietra lavica
Lava stone



MM7
pietra lavica
opaca | matt

Cuoio
Leather



03 W
cognac



03 X
scoglio



03 T
testa di moro

Concept
dogtrot

Creative and design direction
Margherita Rui

dogtrot team
Art direction
Elena Bozzetto
Valentina Cinetto
Graphic design
Valentina Cinetto
Copywriting
Lisa Cadamuro
Project, set design
Valentina Rita Gregianin
Federica Saccon
Carlo Olivato

Product design
Philippe Nigro
E-ggs
Matteo Zorzenoni
Zanellato/Bortotto
Zaven
Studio Gherardi
Novamobili studio

3D images
Concept image
dogtrot
Styling
dogtrot
Rendering
Helios Digital

Colour separation and print
Lucegroup

Marzo 2020

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